POSBANG
Insanely Easy

Company Profile

JUNE 2018

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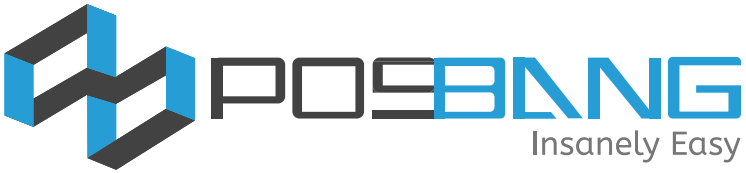
Introduction



Today's multifaceted, intricate and fast-changing Business Management Application technology for different entrepreneur environment need to do more than simply aligning to your organization's overall vision and goals; **they need to drive them forward**. And it's your job to balance the technology with the requirements of the business and the capabilities and intents of the ecosystem's varied constituents. Business Management Application is fast changing its function, configuration and form. It is no longer a place where customers queue up and get their items checked out. In today's times of mobility and ubiquitous connectivity, a businss management application is expected to do much more than transaction processing and it plays a critical part in retailer's strategy of customer engagement and enhanced customer service.

Business Management Application systems in the modern times are soon to be the standard for handling orders and payments in every store and restaurants. Like every great business story, ours starts with the restaurant/store owners and managers. What they want is the most important. And though each person is different from the next, they all appreciate how we help them reduce the stress caused by high prices on a limited budget. They are price-sensitive clients. For them, spending less on a powerful system means being able to enjoy the moments that make life special.

We are not just a management ecosystem;we are labeled as provider of business solutions that help entrepreneurs to manage business conditions with its comprehensive managing application system that is both powerful and flexible, most importantly help your operation be more profitable. We see these solutions in the context of business strategy and what an organization is trying to achieve in the marketplace and with its constituents. From that perspective, we anticipate and evaluate the interests and needs of people and what they expect in their relationships to the business and in their subsequent digital experiences. These ideas provide the basis for how we approach our engagements.

We are now ready to bring a change.

Our Purpose

To provide business solutions with a friendly, responsive and simple but not simpler approach.

Our Mission

Our Mission declares our purpose as a company and serves as the standard against which we weigh our actions and decisions.

- To provide a user-friendly and professional business management application in the global market,
- To create valuable relationships and make a difference.

Our Values

Our values serve as a compass for our actions and describe how we behave in the world.

- **Leadership:** What keeps us moving forward
- **Collaboration:** Different skills, one team
- **Integrity:** Be real, be original
- **Passion:** Committed in heart and in mind
- **Quality:** Driven by excellence

Our Vision

Our vision directs every aspect of our business by describing what we need to accomplish in order to continue achieving sustainable, quality growth.

- **Restaurants/Stores:** To be the top provider of business management application in the global market and make every enterprise a profitable business venture where customers will have a great dinning/ purchasing experience.
- **Owners/Managers:**To be the best provider of business management application that help owners and managers boost profits with lesser expenses.
- **Portfolio:** A portfolio of quality business management application that anticipate and satisfy every enterprise needs.
- **Partners:** Nurture a healthy network of customers, suppliers, and resellers, whilepreserving long-lasting relationships.

Our Customers

Like every great business story, ours starts with the restaurant/store owners and managers. What they want is the most important. Although each store owner is different from the next, they all appreciate how we help them run their businesses efficiently.

Company History

September 15, 2017	Saas based Witty HR Payroll system launched
September 1, 2017	V.1 Hubshake-Garment ERP system launched
April 1, 2016	First 1000 supporting clients
December 1, 2015	First Version of Krypton officially launched
Septmber 1, 2015	Kroid Inc Korea Operation kick off
May 10, 2014	Our POS System got BIR Accredited (BIR PH)
February 10, 2014	PosBang Corp PH established in Davao
December 23, 2011	Signed Service Contract with Frandeli Restaurant Group
September 1, 2011	Established Davao Operation (21POS Davao)
September 9, 2006	21POS Nevada Corp Started
September 10, 2006	Business Solution Magazine Cover Story
December 20, 2005	$1 Million Dollar Club Award
April 1, 2001	Business Solution Group's US operation under the name of 21POS, Inc

Company Overview

B.S.G Inc., is a business solutions company that provides technology to offer the crucial need of retail, hospitality, clothing, convenience stores, and grocery markets. We stand firm on our belief that business management application should provide valuable solutions especially for small starting business.

Founded in 2000 by TK Moon. outsources a professional line of business management application, Signage and Data Analytic services and products which includes complete hardware and software suites. More importantly, 21 POS Inc. has recognized the needs of the consumer, offering these time-saving tools at reasonable prices.

Our management applications works with all types of business. It targets to increase store's productivity rate and speed up all the counter transactions. Users can work efficiently in any of this business management application with less training time and faster services to the customer.

The business is now expanding from POS system to Website development for E-commerce online selling and transactions, ERP development for large business operations, Administrative system for HR management with Payroll and timeclock applications, Helpdesk System and Project Management System. The company has also engaged with mobile development to cope up with today's need for mobility process. These all, catering local and international clients from varying areas of business such as retail, restaurant, manufacturing, administrative and many more.

Products and Services Offered

1. Website Development Projects

• **www.nepopshop.com** (status: live)

-NE (North East) Popkids.com—your online shop for kid's fashion needs. NEpopkids is here to serve you in hopes of bringing good quality and unique fashionable Asian apparel and accessories to the rest of the world.

• **www.npoolshop.com** (status: live but it is currently on halt)

-Npoolshop is an online marketplace where hundreds of manufacturers and wholesalers gather around as one to provide clothing, apparels, accessories, shoes, handbags and a variety of items in fashion industry.

• **www.deovenia.com** (status: live)

-DeoVenia's specialty can be the best demonstrated on, but not limited to, HBA (Health, Beauty & Accessories) industry.

• **www.enhancedentist.com** (status: live, moved to new server)

-Provide exceptional dental services and extensive expertise in providing gentle and professional care to your dental and oral health problems.

• **www.kroid.net** (status: live, product is being showcased)

-The Android Cloud POS System that will help you run your business.

• **www.posbang.com** (status: live, product is being showcased)

-At POSBANG, we are committed to provide the most advanced and user-friendly POS solution as well as enterprise systems integration and support. We aim to make a powerful impact to our client's business and their customers, and to provide solution that exceeds expectations. We grow through our creativity, invention and innovation.

• **http://neohandbags.com**/ (status: stop, it includes using of Agila POS)

-truehandbags.com specializes in Wholesale Handbags and Wholesale Handbag Accessories. We carry top quality fashion handbags sourced from hundreds of manufacturers and importers in Los Angeles.

• **https://smokeanother.com/** (status: live)

-provide a wide selection of cigarettes at very affordable prices and to offer the best services to our buyers.

• **http://pleioneclothing.com/** (status: live)

-Pleione is a women's blouse and separates brand created for women who want it all.

• **https://www.roanddenoir.com** (status: on development)

-RO&DE NOIR girl knows what she wants and isn't afraid to go after it. We want to explore the attitude of "her", by looking at her style.

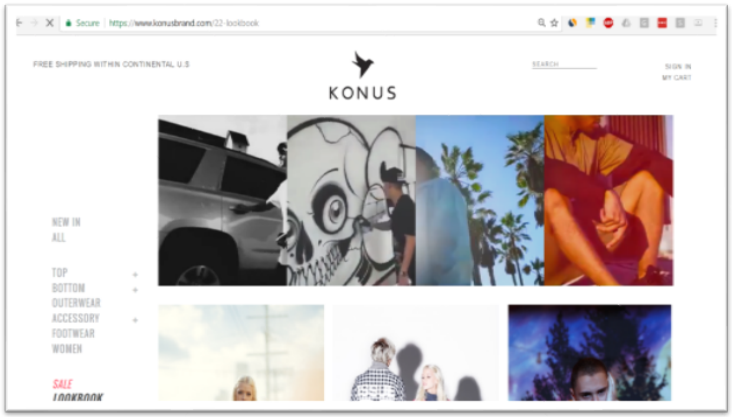
• **www.konusbrand.com** (status: on development)

-Founded in 2014 - KONUS, The Global 'elevated street' lifestyle brand - represents high functioning luxury that caters to active-contemporary lifestyles while maintaining streetwise functional design aesthetics.

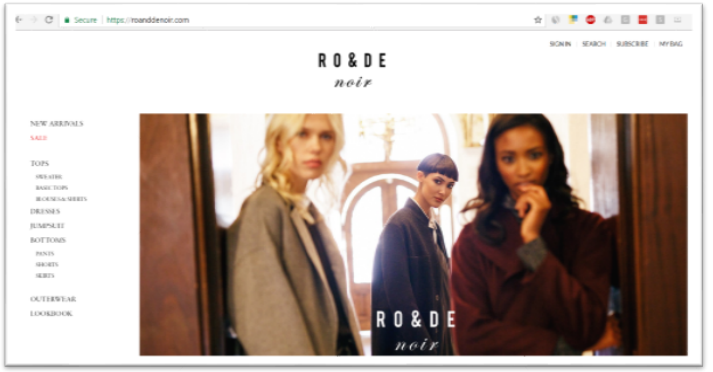
• **http://bellalui.net** -Inspired by the variety of colors, styles and

- URBAN COSMETICS was launched. Whether classic or trendy - the product range provides the opportunity for ever look and appeals to a variety of women.

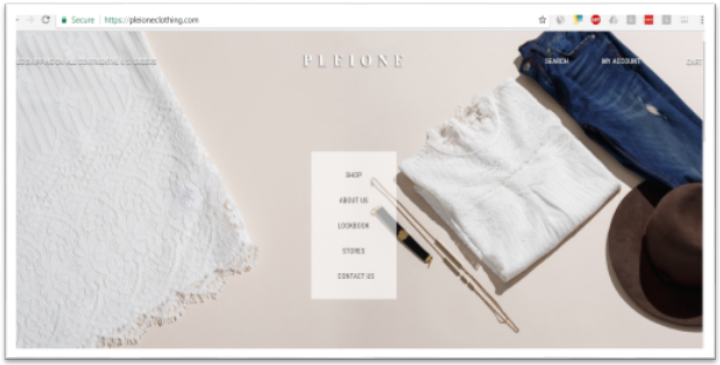
Case: Social Commerce



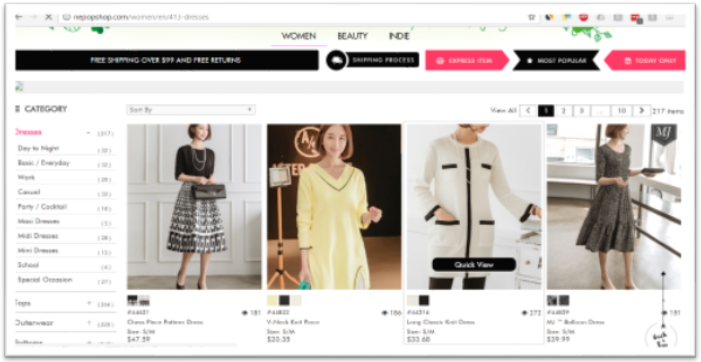
Case: Responsive Web Design



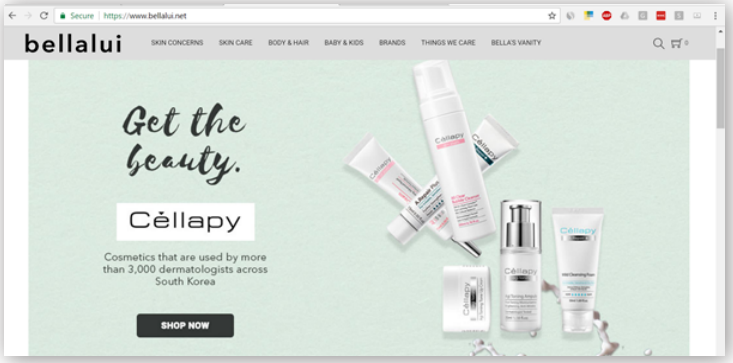
Case: Wholesale and Retail



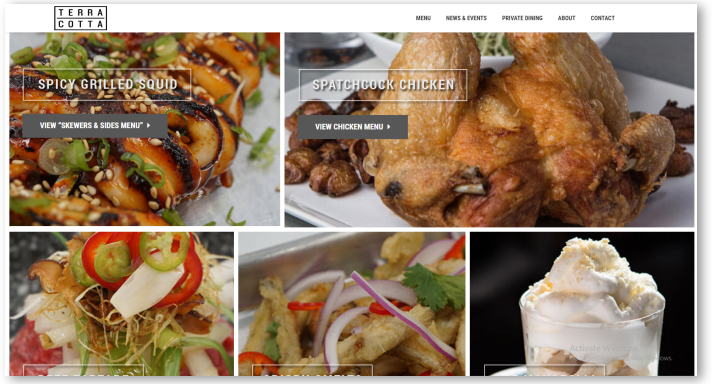
Case: Platform API w/ Big Data



Case: Cosmetic with Amazon Sync

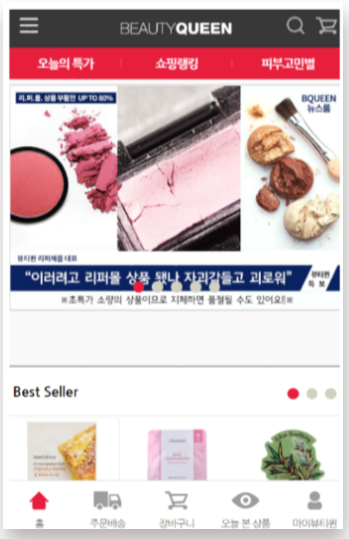


Case: Restaurant Food Menu



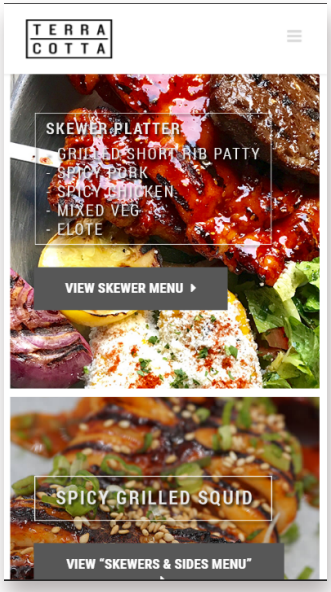
Mobile Web Conversion Projects (Responsive)

- www.m.bqueen.co.kr

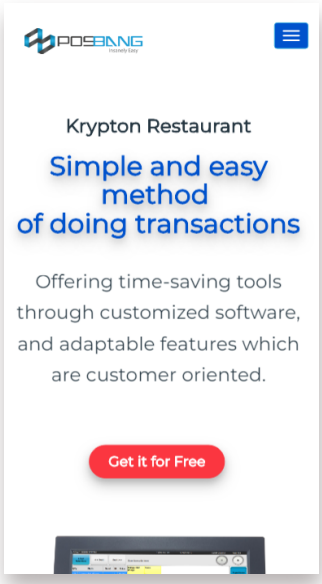


- www.konusbrand.com

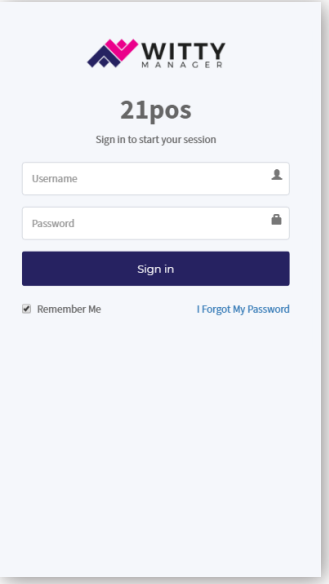
- www.terracottala.com



- www.posbang.com



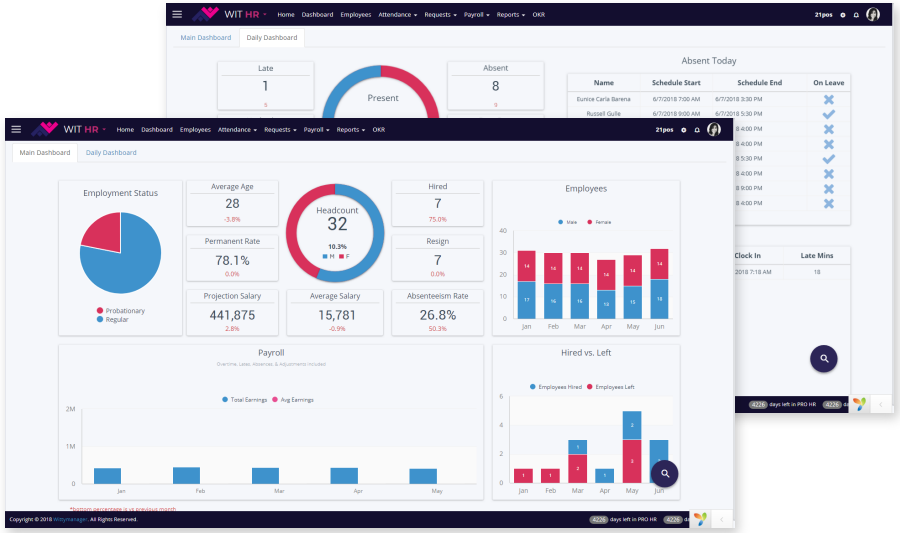
- www.wittymanager.com



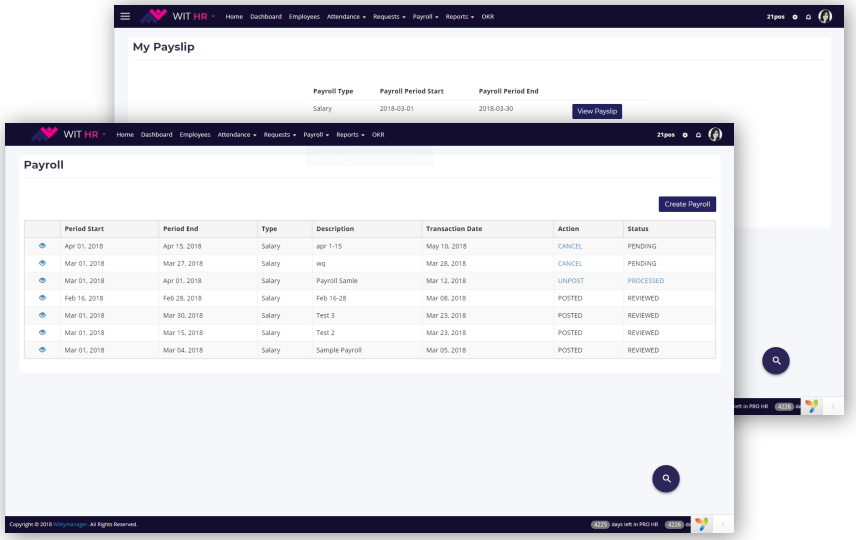
Android Application Projects

WITTY MANAGER • www.wittymanager.com

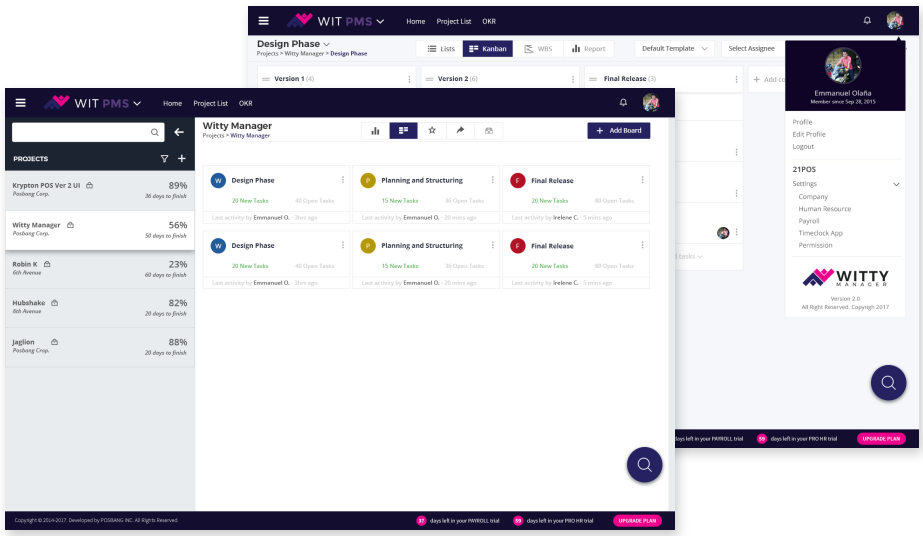
Web-base HR Management System



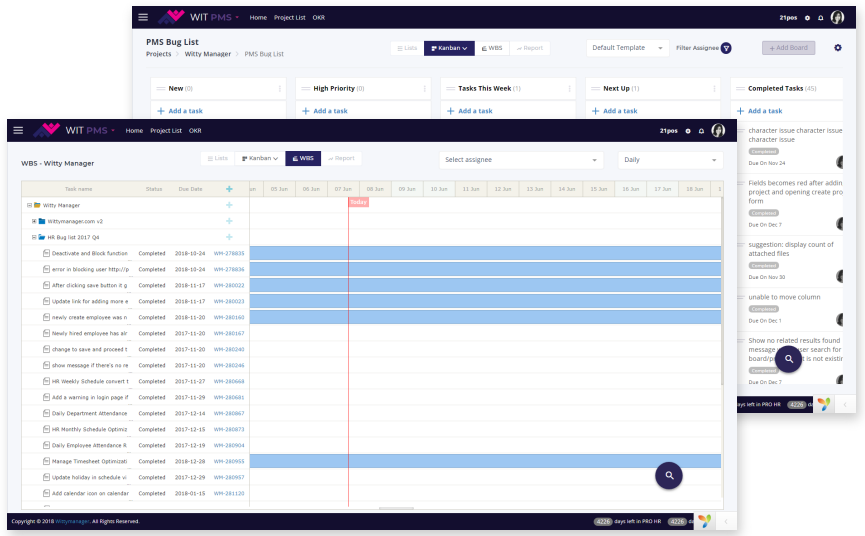
Payroll System



Project Management System

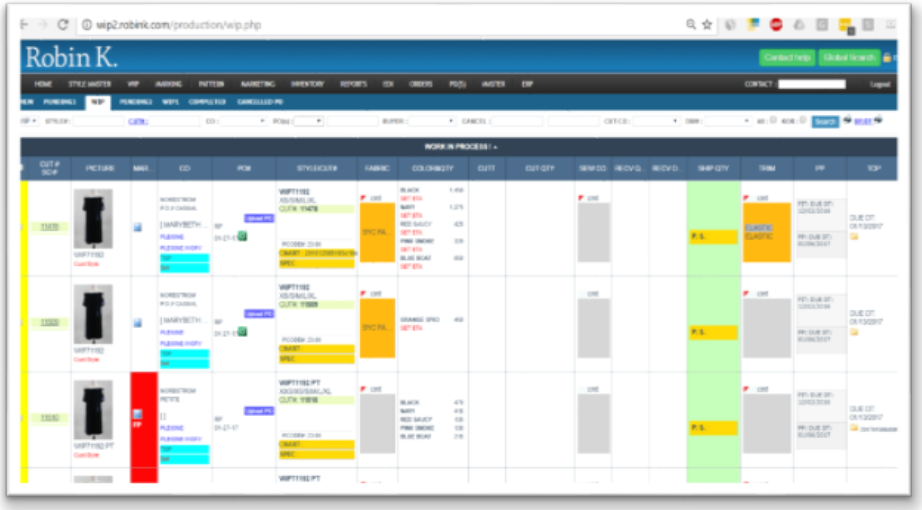


Tasks Management System



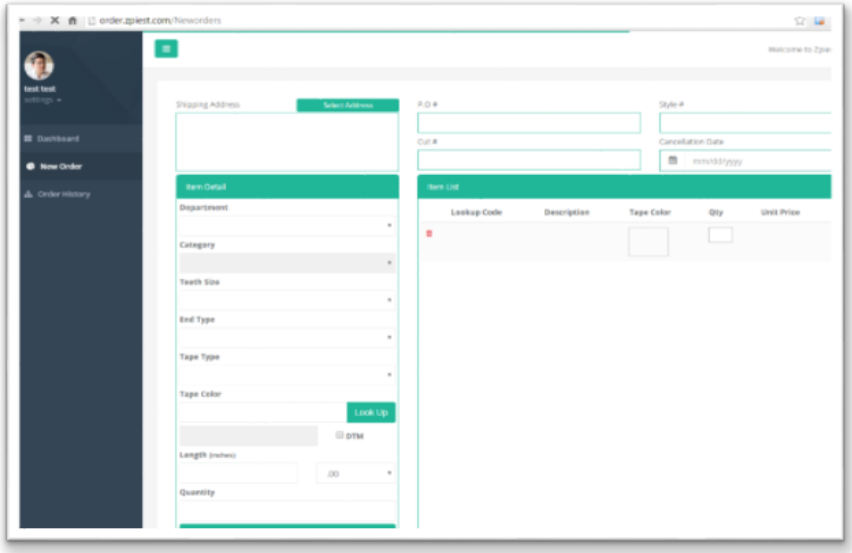
Cloud based ERP Development

- wip2.robink.com



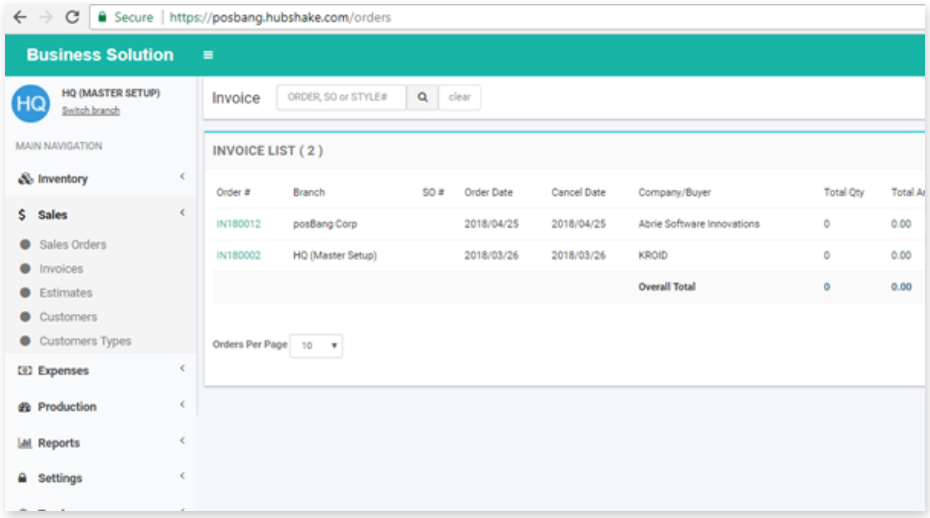
Web-based System Development

- http://order.zpiest.com



Accounting Application

- http://demo.hubshake.com

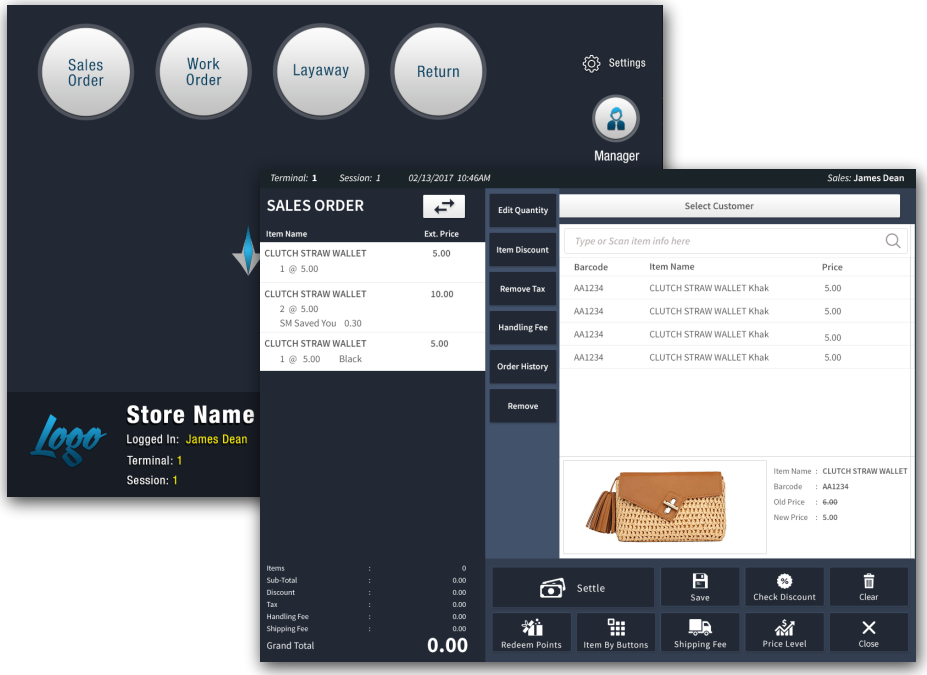


Point of Sale Systems

- **www.posbang.com**

KRYPTONPOS RESTAURANT

An easy-to-use, advanced point-of-sale solution that reduces training time and increases restaurant efficiency while helping you maximize the life and value of your investment.



KRYPTONPOS RETAIL

Make your business easy with modern, user-friendly point-of-sale system to serve and satisfy your customers better, and to keep them coming back for more. With its high-end features that speed up payment transaction, business has never been this easy!

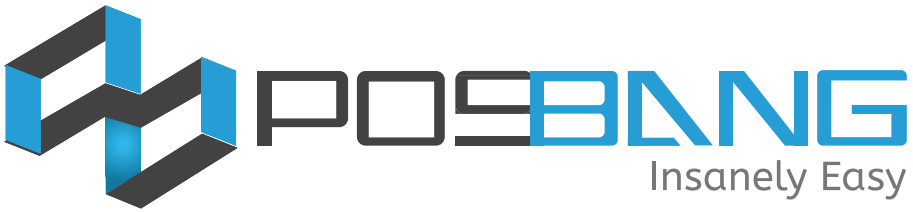
Data Entry Support and Customer Support Outsourcing

Data Entry responsible for adding products to the staging site before it will go live. They are the one securing the right information of the product being advertised.

Customer Support is a front end support that caters calls from inside and outside the company. It is responsible of disseminating information through creating ticket or transferring the call in the right department.

Content Creation and Media Support

- Design Idea & content Support
- SEO & Online Marketing using social media

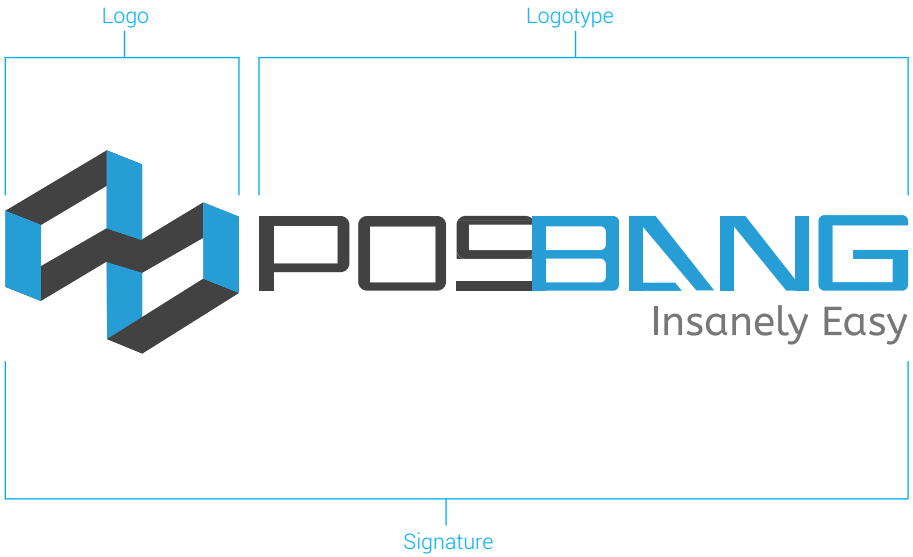


Annex A

Company Logo

ANNEX A

POSBANG Corporate Signature



You may only use our Corporate Signature and/or logo with our prior written permission. The POSBANG logo (shown to the left on this page) must include the POSBANG logo, and the logotype. We use this valued corporate logo to identify our company to the world.

For these reasons, we always display the Corporate Signature as specified in this document, withour modification.

Use of the POSBANG Cosporate Signature as part of any other logo is prohibited. The Corporate Signature must not be modified or combined with any other graphic element, e.g. text, illustration, or logotype.

It may not be used in headlines or embedded in text. The graphics and text should not be rearranged, nor the font style or proportion size changed.

*Modification of POSBANG Corporate Signature is intended and authorize only with POSBANG Corp.

ANNEX A

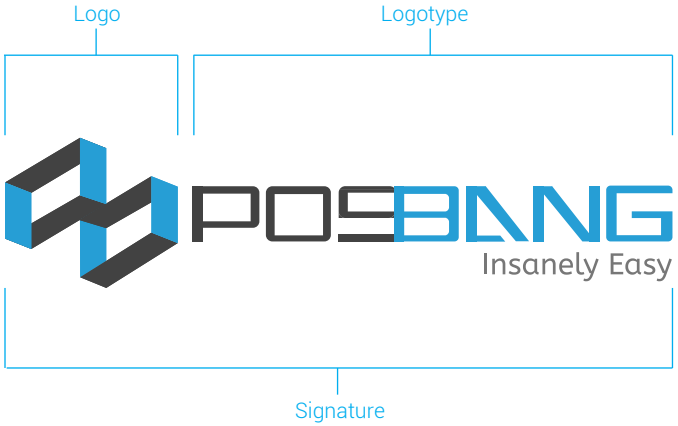
Vertical and Horizontal Signatures

There are two versions of the POSBANG Corporate Signature — the Vertical Signature and the Horizontal Signature. Choose the Corporate Signature that best fits the physical layout in which it will be used. No matter which version you choose, you may not alter or modify it in any way other than re-sizing proportionately. It is important to always display these Signatures, as shown in this guide, as are.

*Modification of POSBANG Corporate Signature is intended and authorize only with POSBANG Corp.

Vertical Signature

Horizontal Signature



Minimum Size

Web: 104 x 23 px

Print: 2.75 x 0.6 cm

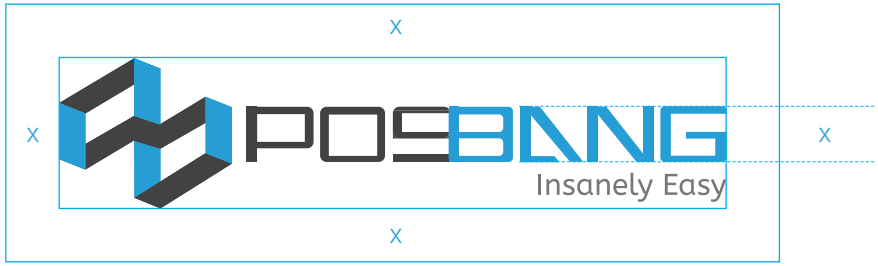
ANNEX A

Clear Space Requirements

Vertical Signature
Clear space is equal to the x-height of the text "POSBANG" in the logotype.

Please observe clear space around all POSBANG Logos to optimize their visual impact. No other elements can be present in the clear space as specified in these guidelines.

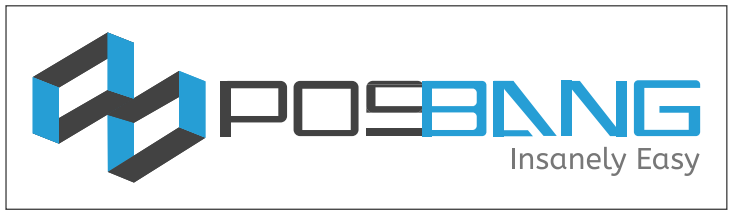
Horizontal Signature
Clear space is equal to the x-height of the text "POSBANG" in the logotype.



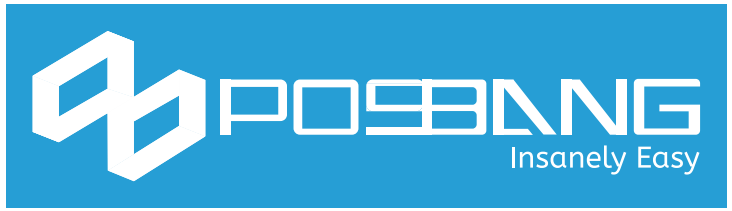
ANNEX A

POSBANG Logo Usage

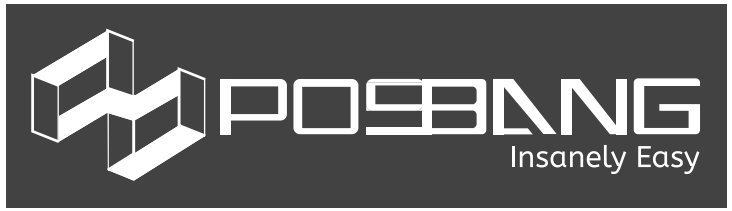
1



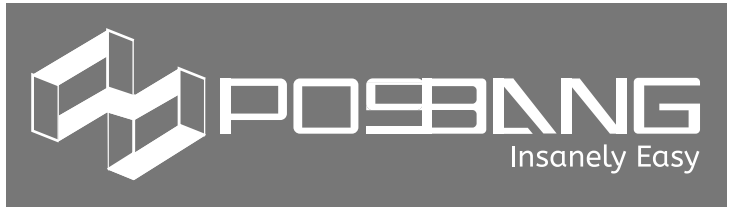
2



3



4



1. Full-color POSBANG Logos. This is the preferred version, to be used on white backgrounds ONLY.

2. Color white signature. This logo should have a white stroke (as shows in the left) and with the a background of #269ed5 value.

3. Color white signature. This logo should have a white stroke (as shows in the left) and with the a background of #424242 value.

4. Color white signature. This logo should have a white stroke (as shows in the left) and with the a background of #777777 value.

ANNEX A

POSBANG Corporate Colors

CMYK	73 23 2 0	67 60 59 45	55 46 46 11
RGB	38 158 213	66 66 66	119 119 119
HEX	#269ed5	#424242	#777777

Our corporate colors help express our brand personality, which is to show honesty and loyalty to our clients, providing what is essential and productive in terms of Point-of-Sale (POS) software system. We provide security in terms of sales data and inventory information. We want to make our clients feel more secure and comfortable in terms of money matters and let them have the knowledge regarding on the type of POS system they will have.

Please use only the color palette and the color formulas and percentages as specified in this document when displaying the POSBANG Logos and designing other visual elements for communications materials, whether in print or electronic media.

ANNEX A

A. Letterhead

B. Business Card

C. Envelope

D. Compact Disc (CD)

Clients

POS Solution

Web & E-Commerce Solution

Our Partners

Abrié Software Innovations

NETWIZ We Are Your IT Department

Future Logic Corporation

ARCHOS Business Systems, Inc. www.archos.com.ph

COLUMBIA COMPUTER CENTER

veritaspay PHILIPPINES INC.

jinisys www.jinisyssoftware.com

iS INNOSOFT SOLUTIONS

广州晶杰电子设备有限公司 GUANGZHOU JINGJIE ELECTRONIC EQUIPMENT CO., LTD.

Contact Information

We welcome your questions and feedback.
Please contact our Tech Support Team at

Local Tel. No.:

(082) 291-5025
(082) 298-7364

Mobile No:

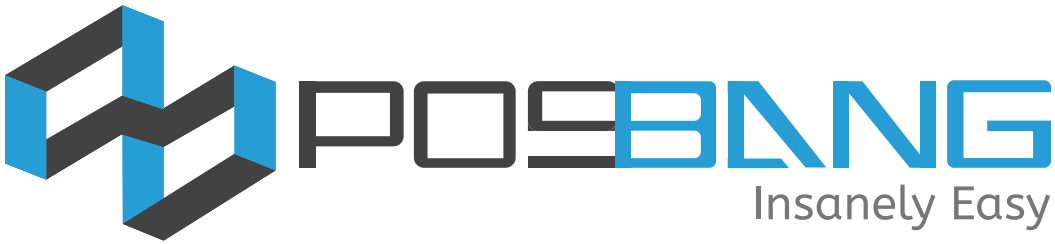
Globe: 0917-710-4215
Sun: 0923-612-4734

International No.:

(+1) 213-593-0936

or you can email us at **info@posbang.com** for more info

Thank You.


POSBANG
Insanely Easy